



CAN
JERSEY
SURVIVE?

JIBS ANNUAL DIRECTORS CONVENTION 03.11.2010



JERSEY
INTERNATIONAL
BUSINESS
SCHOOL

IN ASSOCIATION WITH THE
Jersey Evening Post

JERSEY'S SURVIVAL DEPENDS ENTIRELY ON THE SUCCESS OF ITS PRIVATE SECTOR. THE LEADERSHIP AND MANAGEMENT SKILLS OF DIRECTORS ARE THEREFORE OF CRITICAL IMPORTANCE TO THE ISLAND'S FUTURE PROSPERITY.

THE JIBS ANNUAL DIRECTORS CONVENTION IS DESIGNED TO HELP DIRECTORS RAISE THEIR GAME THROUGH THE PROVISION OF INFORMATION AND CRITICAL ANALYSIS.

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JIBS ANNUAL
DIRECTORS CONVENTION
IN ASSOCIATION WITH THE
JERSEY EVENING POST

DATE: 03.11.2010

VENUE: HOTEL DE FRANCE

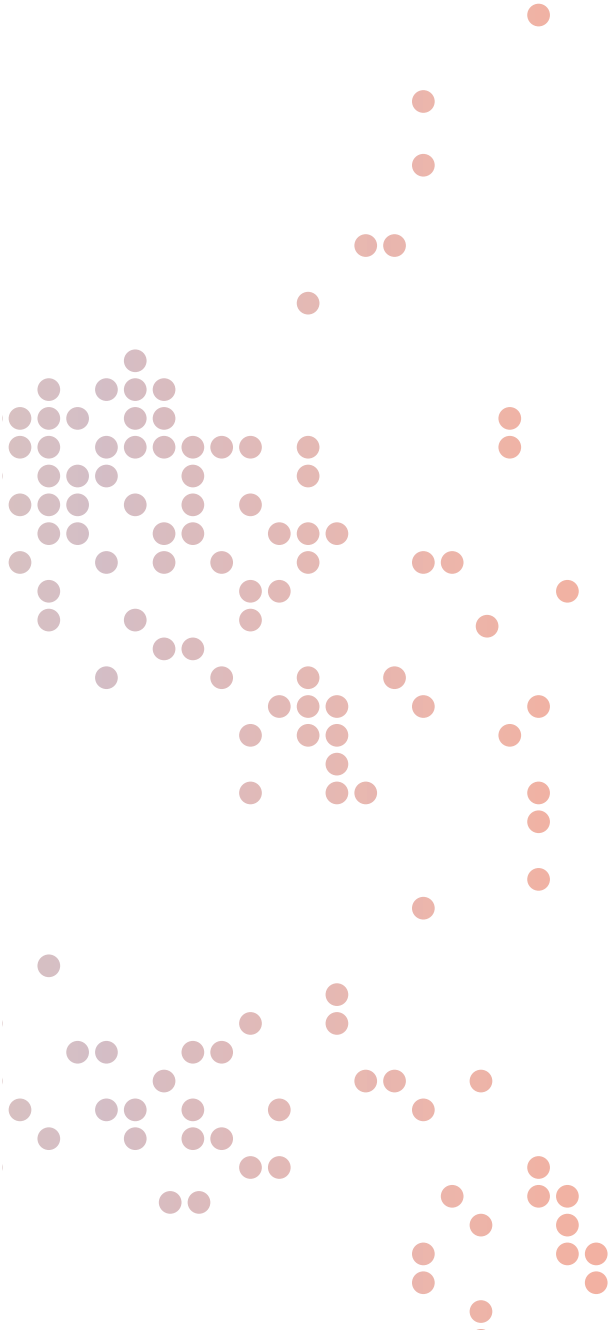
PRICE: £435

(£395 EARLY BOOKING RATE FOR BOOKINGS MADE BEFORE 1ST SEPTEMBER 2010)

JERSEY DIRECTORS FACE SEVERAL CHALLENGES:

- + An increasingly competitive offshore marketplace
- + Tougher governance standards
- + Rising expectations of director's duties
- + Hostile market conditions
- + Offshore centres under the spotlight
- + Skills shortage

The inaugural JIBS Annual Directors Convention provides directors with an opportunity to critically examine these issues with the help of speakers from the worlds of politics, sport, the military and business.



INNOVATIVE FORMAT

All speakers will deliver a presentation and be interviewed by Miles Templeman, the Director General of the Institute of Directors.

The format is designed to provide texture to the day and to guarantee critical analysis of key issues.

Co-chaired by Miles Templeman and Stephen Platt, Director of the Jersey International Business School.

CPD ACCREDITATION



PROGRAMME

- 09.00 Registration
- 09.15 **Miles Templeman – Director General, IoD**
Introduction
- 09.30 **Richard Smerdon – author, ‘A practical guide to corporate governance’**
The rising bar – challenges for directors of financial institutions following the financial crisis
- 10.00 **Richard Hay – Principal, Stikeman Elliot**
Challenges to Jersey from a global perspective
- 10.30 **Paul Masterton – CEO, Durrell Wildlife Conservation Trust**
Tactics for survival - what can we learn from conservation?

- 11.00 Break

- 11.15 **Nicole Svatek – Director, Human Factors Associates**
The culture of finance – lessons from the financial crisis
- 11.45 **General Sir Mike Jackson**
Leading high performance teams in perilous times

- 12.45 Lunch

- 14.00 **Senator Alan Maclean – Minister for Economic Development**
Does Jersey have a strategy for economic growth?
- 14.30 **Stephen Izatt – Managing Director, Waterfront Enterprise Board**
The Esplanade Quarter – will it sink or swim?
- 15.00 **Will Carnegie – BT Global Challenge Skipper**
Survival of the fittest - under extreme conditions

- 15.15 Break

- 15.30 **Entrepreneur’s Panel**
Our hopes and fears
- 16.15 **Julie Meyer – CEO, Ariadne Capital/BBC Online Dragon**
Why focusing on human capital pays dividends

- 17.00 Conclusion
- 17.10 End

BIOGRAPHIES

MILES TEMPLEMAN

(CO-CHAIR AND INTERVIEWER)

Miles Templeman is the Director General of the IoD. He began his career as a marketing specialist and gained his pedigree leading such major consumer brands as Daz, Ribena and Lucozade, and was Marketing Director of Levis jeans. He then moved to general management and after running Threshers, Miles became MD of the Whitbread Beer Company. He had great success in building those companies, especially with the growth of such brands as Boddingtons and Stella Artois.

Miles then had a series of non-executive directorships and consultancy roles including Royal Mail, Ben Sherman and Accenture before becoming Chief Executive of Bulmers, which was eventually successfully sold to Scottish & Newcastle. Miles was also Non-Executive Chairman of restaurant chain YO! Sushi between 2003 and 2008.

GENERAL

SIR MIKE JACKSON

General Sir Mike Jackson GCB, CBE, DSO, ADC, DL, is a retired British army officer, formerly Chief of the General Staff. He was commander of KFOR in Kosovo as well as being an IFOR commander in Bosnia and Herzegovina.

In 2006 Jackson delivered the annual Richard Dimbleby Lecture in which he criticised the Ministry of Defence's running of the armed forces. He questioned the MoD's understanding of the fundamental ethos of the armed forces, telling the audience: "One's loyalty must be from the bottom. Sadly, I did not find this fundamental proposition shared by the MoD".

PAUL MASTERTON

Paul Masterton was appointed Chief Executive of the Durrell Wildlife Conservation Trust in 2008, prior to which he was President of the European arm of the major US printing and communications company, RR Donnelley. Paul is a highly successful leader, with international business experience gained in North America and Asia.

Having now straddled the highly competitive worlds of business and biodiversity Paul is uniquely placed to talk about the parallels and his thoughts on survival.

STEPHEN PLATT

(CO-CHAIR AND INTERVIEWER)

Stephen Platt is a Director of the Jersey International Business School and is an internationally recognised expert on compliance, risk management, money laundering and asset recovery. Stephen is regarded as an authority on offshore financial centres and is well placed from his work in London and Washington D.C. to understand the relationship between onshore and offshore financial centres.

He is Adjunct Professor to the Graduate School of Law at Georgetown University of Washington D.C..

JULIE MEYER

Julie Meyer is one of the leading champions for entrepreneurship in Europe. With over 20 years investment and advisory experience helping start-up businesses, she is the well known founder and CEO of Ariadne Capital, founder of Entrepreneur Country, co-founder of First

Tuesday, dragon on BBC's Online Dragon's Den and weekly columnist in London's City A.M.

Through these intertwining roles of entrepreneur, advisor, investor and industry commentator, Julie has set her mission to build a growth story for the UK and Europe. This passion and entrepreneurial flair has earned her awards as Ernst & Young Entrepreneur of the Year, World Economic Forum Global Leader of Tomorrow and a place in the Wall Street Journal's Top 30 Most Influential Women in Europe.

SENATOR ALAN MACLEAN

Senator Alan Maclean was appointed Minister for Economic Development in December 2008 with responsibilities covering a broad portfolio encompassing all economic sectors including Finance, Tourism, Agriculture and Retail.

Developing greater support for Small and Medium Enterprises (SMEs) through Jersey Enterprise has been a key strategy that has delivered excellent results in terms of the number of new business start ups and job opportunities created. He also sits on the Skills Executive together with the Ministers for Social Security and Education, Sport and Culture. He is Chairman of both the Jersey Conference Bureau and the Bureau de Jersey.

NICOLE SVATEK

Nicole Svatek is the former Head of the Human Factors Department of Virgin Atlantic. She specialises in social anthropology and human factors in loss and error management.

BIOGRAPHIES

WILL CARNEGIE

Will was born and educated in Jersey and following a spell as an Officer in the Royal Navy, at just 27 years old, he led a team of amateur sailors around the world over 10 months whilst competing in the only yacht race to circumnavigate against the prevailing winds and currents (BT Global Challenge). Will's leadership skills were tested to the full when his yacht was hit by a freak wave off the coast of Australia, nearly killing two of the crew. What happened next is a tale of sheer determination and team effort and was reported in the press as "One of the truly outstanding achievements of this leg".

On completing the BT Global Challenge in 2001 Will capitalised on his practical experiences and as one of the founding Directors of UK consultancy Mission Performance, he began designing and delivering leadership and team development programmes. Will and his family are now resident in Jersey and he works independently across the UK for a number of respected training and development organisations.

RICHARD SMERDON

Richard Smerdon is a company lawyer by training and profession. He is a specialist in corporate governance.

He is the author of 'A practical guide to corporate governance' (Sweet & Maxwell, third ed. 2007); he is the editor of the Wolters Kluwer UK group publication "Practical Governance"; he is a member of the American Bar Association sub-committee on international developments in corporate governance. He is rapporteur to the All Party Parliamentary Corporate Governance Group.

STEPHEN IZATT

Stephen Izatt was appointed Managing Director of the Jersey Waterfront Enterprise Board in 2007.

Stephen has been responsible for the funding and development of a number of 'brownfield' sites in the US and UK, many of which have been on contaminated land.

A former merchant banker, Stephen joined the publicly funded Waterfront Edinburgh in June 2003. Waterfront Edinburgh was set up in 2000 to steer through a £1 billion regeneration of a mixed use 120-acre site.

Stephen started his career in banking and corporate finance before moving into private real estate development in the UK, Europe, the Middle East and the US.

RICHARD HAY

Richard Hay is an international tax principal at Stikeman Elliot and the head of the London office's International Private Client Group. He advises governments, financial institutions and private clients on financial regulation and the information exchange initiatives conducted by the OECD, the EU, the FATF and the IMF. He also advises banks and private clients on tax, commercial, regulatory and political risk aspects of international estate planning structures for high net worth families, particularly those in Canada, Latin America and Europe.

Richard is recognised as a leading practitioner in the field of international private client matters in Chambers Global's Guide to the World's Leading Lawyers for Business. He was awarded the 2008 STEP Award for Outstanding Contribution to the Profession for work related to international financial regulation.

TO BOOK

Please complete and return enclosed registration form to Siobhan Rondel at the address below, or email siobhanrondel@jerseyibs.com



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