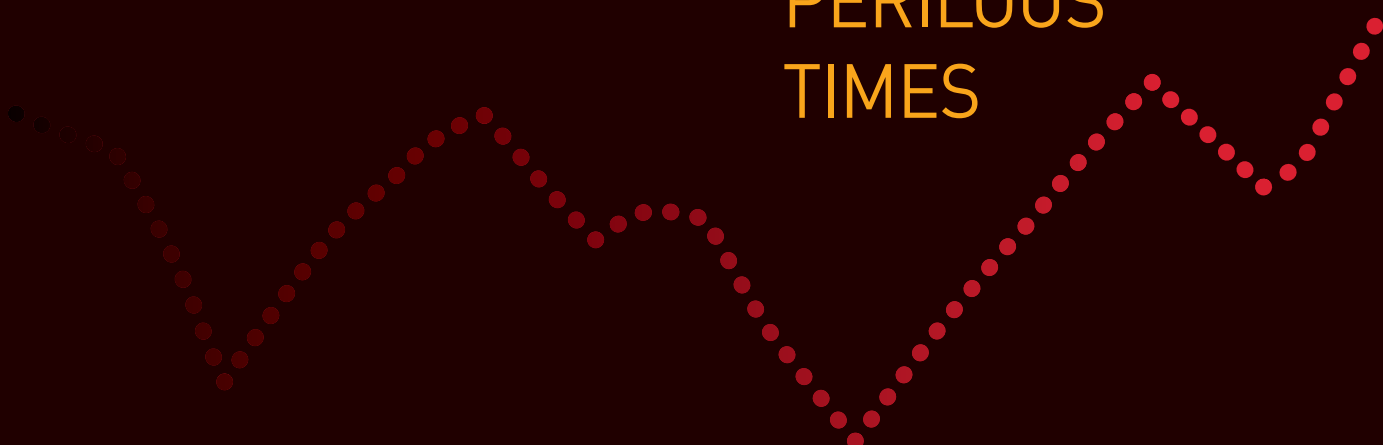


LEADING CHANGE THROUGH PERILOUS TIMES



JIBS ANNUAL LEADERSHIP FORUM 22.11.2011



JERSEY
INTERNATIONAL
BUSINESS
SCHOOL

IN ASSOCIATION WITH THE
Jersey Evening Post

LEADERS OF BUSINESSES AND GOVERNMENT IN JERSEY FACE SEVERAL CHALLENGES:

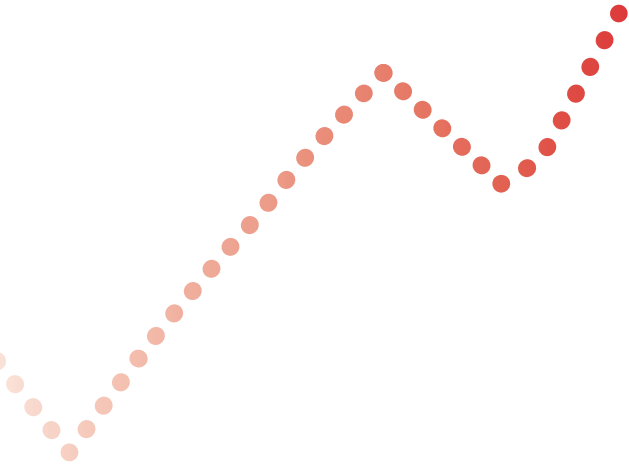
- + How to respond to the global economic downturn
- + The ongoing debate on the role of OFCs in promoting tax competition
- + Global pressure for transparency and information exchange
- + The emergence of Asian competitor OFCs
- + The erosion of Jersey's traditional USPs

From the initial launch of the Directors Convention in 2010, the event focus has been redefined in response to ongoing economic change. The inaugural JIBS Annual Leadership Forum has been designed to provide inspiration and direction for today's high performing leaders.

Business survival, and the prosperity of Jersey, depends upon the leadership and management skills of senior personnel across all sectors – public and private.

'I can confirm that it was comfortably the most productive, informative and inspiring CPD event I have ever attended, absolutely first class.'

David Hazzard, Managing Director, Kedge Capital (Jersey) Ltd,
commenting on last year's event



PROGRAMME

- 08.45-09.15 Registration and Coffee
- 09.15-09.45 **Miles Templeman (Chairman)**
Chairman's Welcome
- 09.45-10.30 **Andrea Robottom – Director, NoNonsense Consulting**
Leading Through Change
- 10.30-11.15 **Dr Malek Ladki – IT Entrepreneur**
Stop Changing, Start Innovating
- 11.15-11.45 Break
- 11.45-12.45 **Sir Ranulph Fiennes Bt. OBE – Explorer**
Leading Through Adversity
- 12.45-14.00 Lunch
- 14.00-15.00 **John Bird MBE – Founder and Editor-in-Chief of The Big Issue**
My Story and Lessons for Business Leaders
- 15.00-15.45 **Senator Philip Ozouf – Deputy Chief Minister & Minister for Treasury and Resources**
What Changes the States of Jersey Must Make to Preserve Historic Rates of GDP Per Capita
- 15.45-16.15 Break
- 16.15-17.00 **Stephen Platt – Principal, Stephen Platt & Associates LLP**
Leading Businesses in an Era of 'Black Swan' Events
- 17.00-17.15 Summation & Close

INNOVATIVE FORMAT

All speakers will deliver a presentation and be interviewed by Miles Templeman, former Director General of the Institute of Directors.

The format is interactive, offering opportunity for debate.

BIOGRAPHIES

MILES TEMPLEMAN Chairman



Miles Templeman began his career as a marketing specialist and gained his pedigree leading such major consumer brands as Daz, Ribena, Lucozade and Levi's Jeans. He then had a series of non-executive directorships and consultancy roles including Royal Mail and Ben Sherman before becoming Chief Executive of Bulmers, and also Non-Executive Chairman of restaurant chain YO! Sushi.

Alongside his IoD role, Miles is Non-Executive Chairman of Shepherd Neame, the Kentish family brewer; a Board Member of Young Enterprise; Enterprise Insight; and The European Confederation of Directors' Associations (ecoDa); and Senior Non-Executive Director of Melrose PLC, the buy-out specialist.

ANDREA ROBOTOM



Andrea Robottom is the Director of NoNonsense Consulting Ltd, a boutique consultancy specialising in organisation development, with a diverse multinational client base.

Prior to setting up NoNonsense in 2009 Andrea had a successful international career. Her final corporate role was as the Global Head of Organisation Development for Cadbury plc. In this senior executive role Andrea was responsible for organisation development and culture, and a member of the global HR leadership team. Prior to joining Cadbury in 2005 Andrea was Vice President HR for PepsiCo's European Beverages division and responsible for Human Resources across 14 countries and 8 production units.

DR MALEK LADKI



Malek is a Telecoms and IT entrepreneur and has held CEO, CTO and MD roles for over 22 years.

With three successful technology ventures under his belt, and a number of corporate turnarounds, he

has an exceptional record in starting up, growing, restructuring, and exiting businesses.

Some of his notable successes include Aethos, which he co-founded in 1994 and exited to Logica for \$92m in 1998, along with a number of patents in the field of network optimisation.

Between 2004 and 2008, he was on the board of a global mid-market telecoms infrastructure solutions provider focused on emerging markets where he dramatically turned around the performance of many divisions and tightened intellectual property controls.

He recently started Tonalis, an independent consultancy based in Jersey, with a specific focus on business turnarounds, M&A, exits, divestments, and strategy development.

SIR RANULPH FIENNES Bt. OBE



Brought up in South Africa and renowned throughout his life for amazing exploits and raising considerable money for charity, Sir Ranulph's early career began as the youngest captain in the British Army when he joined the SAS in 1965/1966 at 21 years. He then went on to fight Marxist Terrorists 1968-1970 and received the Sultan's Bravery Medal from HM the Queen.

He was the first to circumnavigate the world along its polar axis (with Charles Burton).

This 3 year, 52,000 mile odyssey took intricate planning, 1900 sponsors, a 52 person team to handle complex communications, meticulous planning and iron determination mixed with flexibility. The circumnavigation has never been successfully repeated.

Whilst achieving a host of world firsts Sir Ranulph, in 1992/1993, completed the first unsupported crossing of the Antarctic Continent (with Mike Stroud), which was the longest unsupported polar journey in history. His most recent achievement being to summit Everest in May 2009, at the age of 67.

JOHN BIRD MBE



John Bird was born into poverty, brought up in care, and spent spells as a prison inmate, an artist and a printer. Now an established iconoclast, activist and publisher, John is the force behind The Big Issue, the world's most successful

street magazine, and an inspirational business leader with an outstanding record of using enterprise as a tool for social change.

John has spoken at the UN in New York, Nairobi and Istanbul, at Downing Street and at Buckingham Palace. He is the recipient of a raft of accolades and awards, including the United Nations Scroll of Honour, an MBE and the 2005/6 Beacon Prize for Creative Giving.

John offers an authoritative yet fresh perspective on the interaction between business and society and having spent nearly 20 years balancing the dual objectives of profit and social impact he is uniquely placed to offer crucial insights.

SENATOR PHILIP OZOUF



Philip Ozouf attended the European Business School in London, Frankfurt and Paris from which he received a BA (Hons). He then went on to work for Cargill Inc. on a range of assignments in Europe, USA and Africa.

He was first elected as a Deputy in 1999, going on to hold positions as Vice President of the then Finance & Economics Committee and President of the Environment & Public Services Committee. The Island saw significant economic growth and low inflation whilst he held position as Jersey's first Economic Development Minister in 2005.

Philip is responsible for the oversight of public finances and States assets and so far has restructured the Treasury and improved financial management across the States. He has political oversight of International Finance and regularly represents the Island in London and overseas and has recently led delegations in India, China and the Gulf.

STEPHEN PLATT



Stephen is the Principal of Stephen Platt & Associates LLP, a Director of the Jersey International Business School and an Adjunct Professor at Georgetown University in Washington DC. He is widely acknowledged as a leading

adviser in the fields of financial crime prevention and operational risk management. Stephen is the principal author of the International Compliance Association qualifications in Compliance and Money Laundering Prevention. He is frequently instructed on politically sensitive matters. Stephen is commended for complex international advisory work 'offering solutions others failed to see' Legal 500.

LEADERSHIP SKILLS ARE OF CRITICAL IMPORTANCE TO THE ISLAND'S FUTURE PROSPERITY ON A GLOBAL SCALE. THE JIBS ANNUAL LEADERSHIP FORUM ENABLES DELEGATES TO RAISE THEIR GAME AND FINE-TUNE THEIR SKILL BASE THROUGH AN INTERACTIVE FORMAT WITH CRITICAL ANALYSIS OF KEY ISSUES BY WORLD LEADERS.

LEADING THROUGH ADVERSITY

SIR RANULPH FIENNES Bt. OBE

'Worlds Greatest Living Explorer'
Guinness Book of Records

Extend your own limits of personal motivation and challenge yourself by taking inspiration from our keynote speaker:

- + First to reach both Poles.
- + First to cross the Antarctic and Arctic Ocean.
- + First to circumnavigate the world along its polar axis (with Charles Burton).



IN ASSOCIATION WITH THE

Jersey Evening Post

AT THE HEART OF ISLAND LIFE

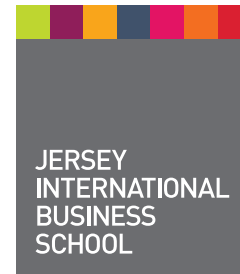
Serving its Island community since 1890, the Jersey Evening Post provides comprehensive news, features, comment and analysis across the full spectrum of local life. The JEP's unrivalled reach in print and online confirms its masthead motto: At the heart of Island life.

7
HOURS
CPD

- Date:** Tuesday 22 November 2011
09.15–17.15
Registration from 08.45
- Venue:** Hotel de France, St Helier
Jersey, Channel Islands
- Price:** £425 (plus GST)

TO BOOK

Please complete and return the enclosed registration form to Chris Elliott at the address opposite or email chriselliott@jerseyibs.com



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